



# Alumni Association Survey Results

## Executive Summary

How the data were compiled:

The following data were compiled from 84 responses to the LV Alumni Association Survey that was taken in the Summer of 2011, with an eye toward guiding the direction and future of LV alumni initiatives.

The survey was publicized via e-mail to the 367 LV alumni for which we have e-mail addresses, and then a follow-up plug was sent out via standard mail to all LV alumni who had made a donation to the 2011 Alumni Matching Grant when they received their Br. Ed's Club gifts. The response represents a 22.9% response rate from those who were e-mailed the survey.

The total number of alumni in our eTapestry database is 491. This means we are lacking e-mail addresses for 124 LV alumni (25.2%), and that unless they happened to receive a Br. Ed's Club gift, they were likely unaware that the survey was taking place.

Salient observations and questions stemming from the survey:

1. LV alumni from 2000 through present responded in greater numbers than alums from before 2000
  - Should we target LV alumni from certain time periods?
  - How can we obtain contact information for LV alumni who we have not been able to reach?
2. Of the core values, service and community seem to have the greatest importance in the lives of LV alumni today and faith, in comparison, seems to have slightly lesser importance in the lives of LV alumni today.
  - How does this inform our activities / emphasis for engaging LV alumni?
  - How does this inform our formation and support for current LVs?
3. Over 50% of alums surveyed are in contact with other LV alumni at least monthly
  - How do we foster and leverage the strong personal relationships formed by LVs?
4. Nearly 40% of alums surveyed have no contact with current LVs; over 40% of alums surveyed would like more frequent contact with current LVs.
  - What avenue(s) can be created / strengthened to provide LV alumni and current LVs more contact with one another?
5. Feelings about the LVAA were nearly all positive. Almost 70% of alums surveyed would like more frequent contact with other LV alumni from their service year; after that, alums surveyed would like more frequent contact with Brothers from their ministry / community (50%) – followed by LV alumni from their ministry / community (45%) and current LVs (43%).
  - What activities can we promote to build on this enthusiasm, and provide LV alumni more contact with these groups?
  - How can we ensure to follow-through on these activities?
6. Local activities, such as welcome nights for new LVs, trivia nights and happy hours, and retreats, generated more interest on the survey than national activities.
  - How can we support and empower alums to lead events locally?
  - In which districts / cities has this interest been expressed most strongly?
  - How can we attend to LV alumni who are in cities where there is less of a Lasallian presence?

## I. LV Service Information

Please indicate the year you served as LV (if you served more than one year, indicate the first year you served).

Year	# Responses	% of Resp. Group	# E-mail addresses	# Cohort	Response rate	Representation
1977-1978	0	0%	1	1	0%	0%
1981-1982	0	0%	1	1	0%	0%
1983-1984	0	0%	1	4	0%	0%
1984-1985	0	0%	1	2	0%	0%
1985-1986	0	0%	0	2	N/A	0%
1986-1987	0	0%	0	1	N/A	0%
1987-1988	0	0%	3	11	0%	0%
1988-1989	0	0%	2	5	0%	0%
1989-1990	1	1%	2	9	50%	11%
1990-1991	0	0%	6	11	0%	0%
1991-1992	1	1%	9	14	11%	7%
1992-1993	1	1%	9	17	11%	6%
1993-1994	4	5%	19	37	21%	11%
1994-1995	3	4%	12	19	25%	16%
1995-1996	1	1%	11	20	9%	5%
1996-1997	1	1%	14	17	7%	6%
1997-1998	1	1%	9	14	11%	7%
1998-1999	2	2%	12	27	17%	7%
1999-2000	6	7%	17	24	35%	25%
2000-2001	2	2%	13	19	15%	11%
2001-2002	3	4%	20	22	15%	14%
2002-2003	7	8%	25	25	28%	28%
2003-2004	4	5%	19	19	21%	21%
2004-2005	6	7%	25	26	24%	23%
2005-2006	5	6%	27	27	19%	19%
2006-2007	8	10%	24	25	33%	32%
2007-2008	10	12%	36	36	28%	28%
2008-2009	14	17%	32	33	44%	42%
2009-2010	4	5%	15	15	27%	27%

### Definitions:

% of Resp. Group = the percentage of total survey responses made up by members of the cohort of LVs

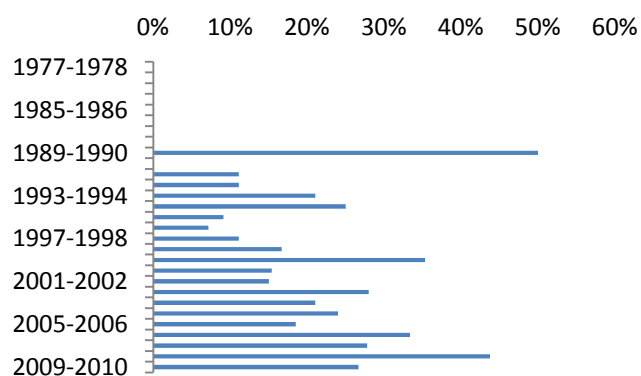
# E-mail addresses = the number of alums in the cohort for which we have e-mail addresses in eTapestry

# Cohort = the total number of alums in the cohort according to our eTapestry database

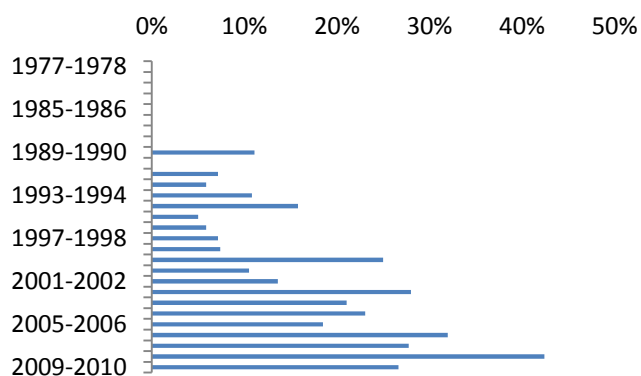
Response rate = the percentage of survey responses from alums for whom we have e-mail addresses

Representation = the percentage of survey responses from alums out of the total number of surveys received

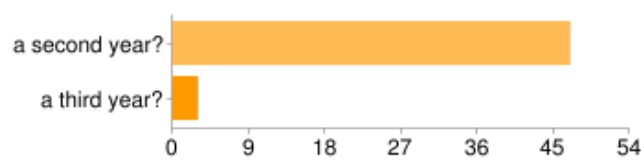
### Response rates by LV cohort



### Survey representation by LV cohort



**Did you serve...**



a second year?

47 56%

a third year?

3 4%

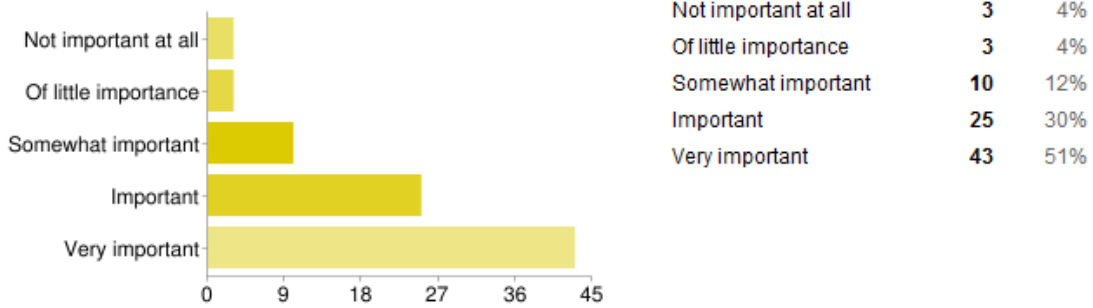
People may select more than one checkbox, so percentages more than 100%.

**At which ministry or ministries did you serve?**

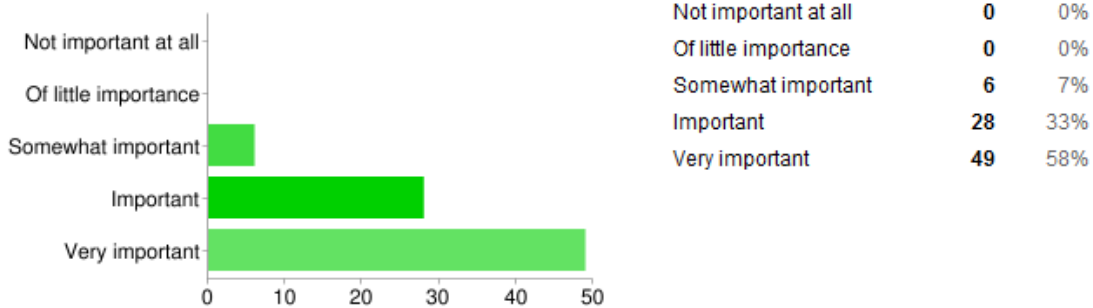
Highbridge Community Life Center, Bronx	7	8%
LEO Center, Oakland	6	7%
San Miguel School, Providence	6	7%
San Miguel School of Camden	5	6%
De Marillac Academy, San Francisco	4	5%
Holy Family Catholic Worker, Kansas City	4	5%
St. Frances Academy, Baltimore	4	5%
La Salle Academy, Philadelphia	4	5%
La Salle School, Albany	4	5%
St. Joseph, Greenville	4	5%
Bishop Loughlin Memorial High School, Brooklyn	2	2%
De La Salle in Towne, Philadelphia	2	2%
De La Salle North Catholic High School, Portland	2	2%
La Salle Academy, New York	2	2%
Resurrection School, New York	2	2%
San Miguel School of Chicago, BOY Campus	2	2%
San Miguel School of Chicago, Gary Comer Campus	2	2%
St. Stephen's Academy, Kansas City	2	2%
San Miguel School, Tulsa	1	1%
Martin De Porres, Springfield Gardens	1	1%
Network Clubhouse, Kansas City	1	1%
De La Salle at Blessed Sacrament, Memphis	1	1%
Christian Brothers Spiritual Center, Philadelphia	1	1%
De La Salle High School, Kansas City	1	1%
Ocean Tides, Narragansette	1	1%
De La Salle Blackfeet School, Browning	1	1%
Holy Name School, New York	1	1%
De La Salle High School, Minneapolis	1	1%
Sacred Heart Cathedral Preparatory, San Francisco	1	1%
De La Salle Middle School at St. Matthew's, St. Louis	1	1%
Tides Family Services, West Warwick	1	1%
San Miguel Academy, Newburgh	1	1%
San Juan Deigo Middle School, Racine	1	1%
La Salle High School, Yakima	1	1%
The De La Salle School, Freeport	1	1%
St. Gabriel's School, East Elmhurst	1	1%
De La Salle Vocational School, Philadelphia	1	1%
Lasallian Youth, Chicago	1	1%

## II. Lasallian Connections

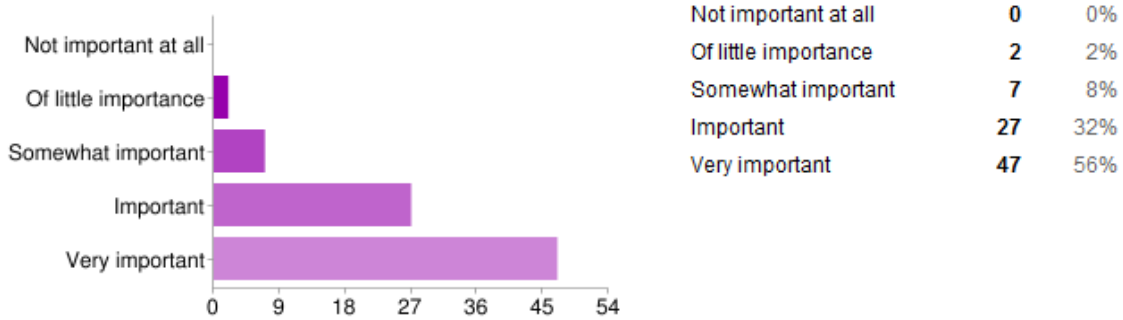
The LV program emphasizes the core values of faith, service, and community. Please indicate how important each one is in your life today. - Faith



The LV program emphasizes the core values of faith, service, and community. Please indicate how important each one is in your life today. - Service

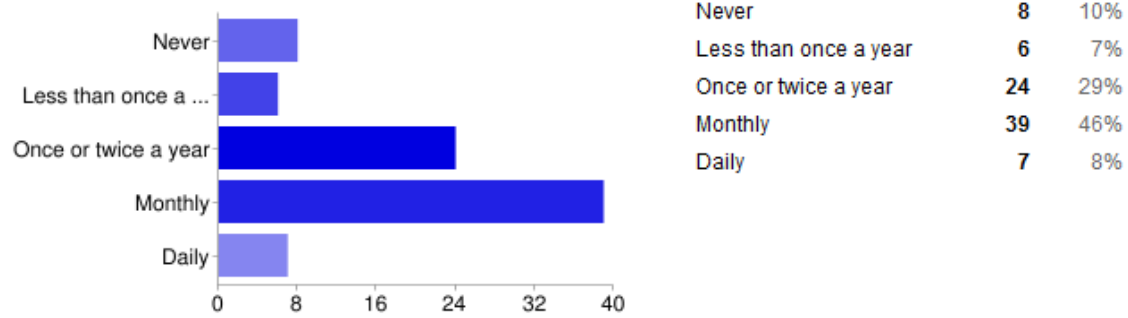


The LV program emphasizes the core values of faith, service, and community. Please indicate how important each one is in your life today. - Community

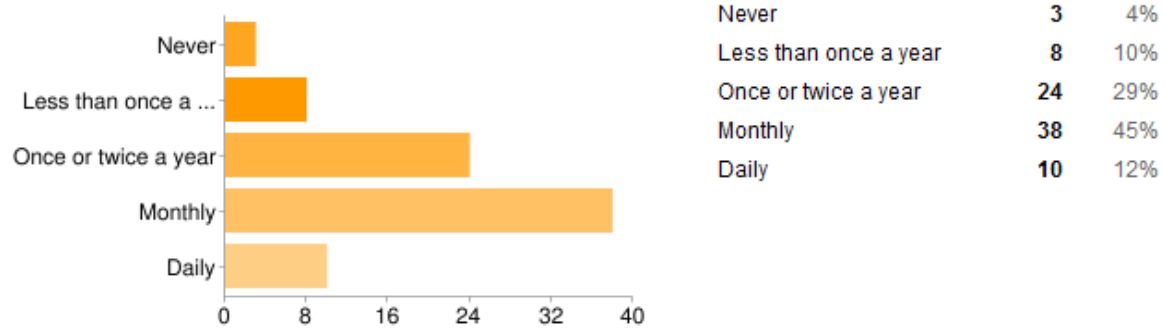


**II. a. LV Alumni current patterns of contact**

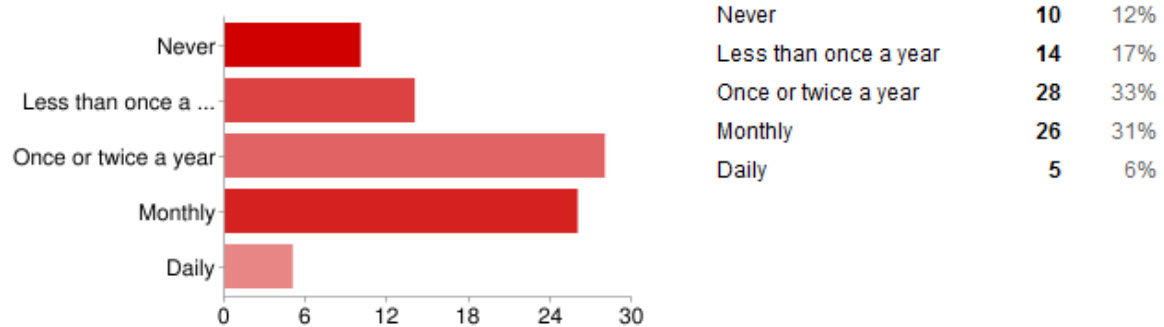
**How often are you currently in contact with the following groups of people, in your life today? - LV Alumni from your ministry / community**



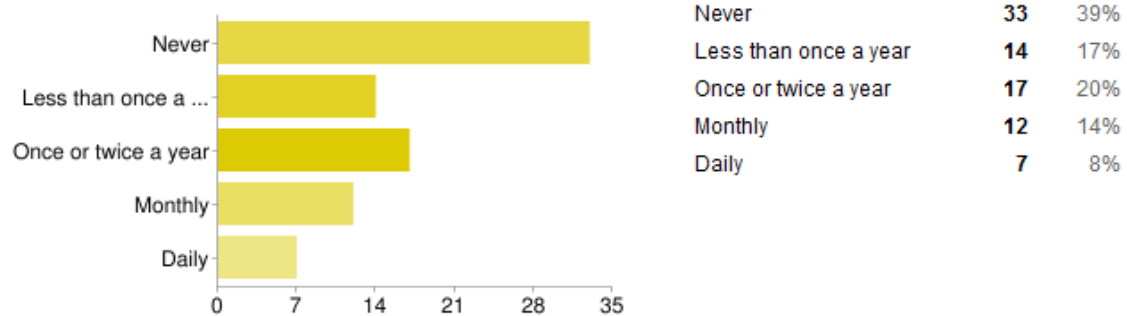
**How often are you currently in contact with the following groups of people, in your life today? - LV Alumni from your service year(s)**



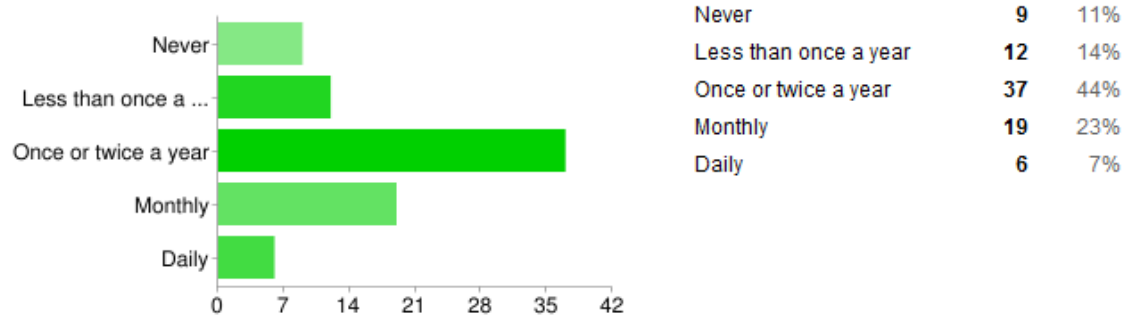
**How often are you currently in contact with the following groups of people, in your life today? - LV Alumni from other service year(s)**



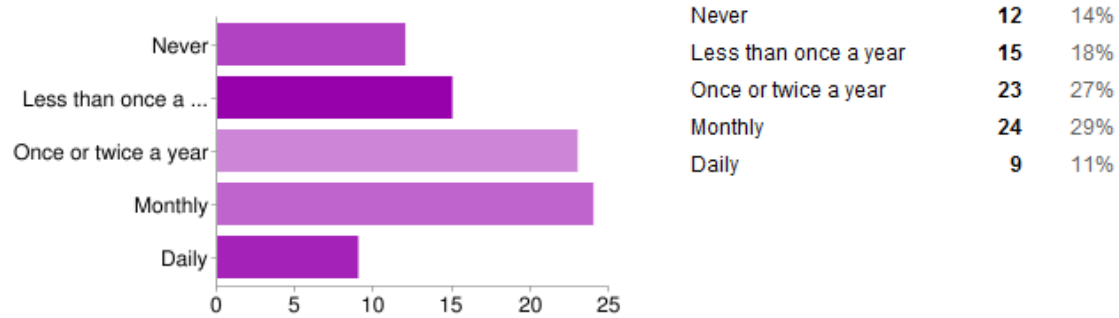
**How often are you currently in contact with the following groups of people, in your life today? - Current LVs**



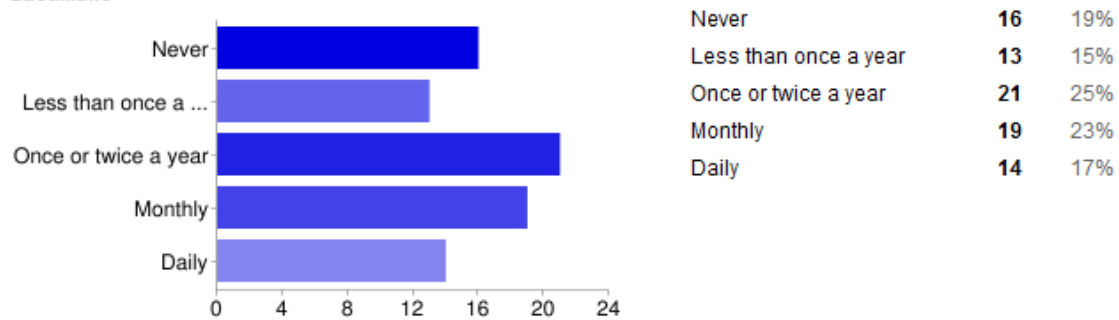
**How often are you currently in contact with the following groups of people, in your life today? - Christian Brothers from your ministry / community**



**How often are you currently in contact with the following groups of people, in your life today? - Other Christian Brothers**

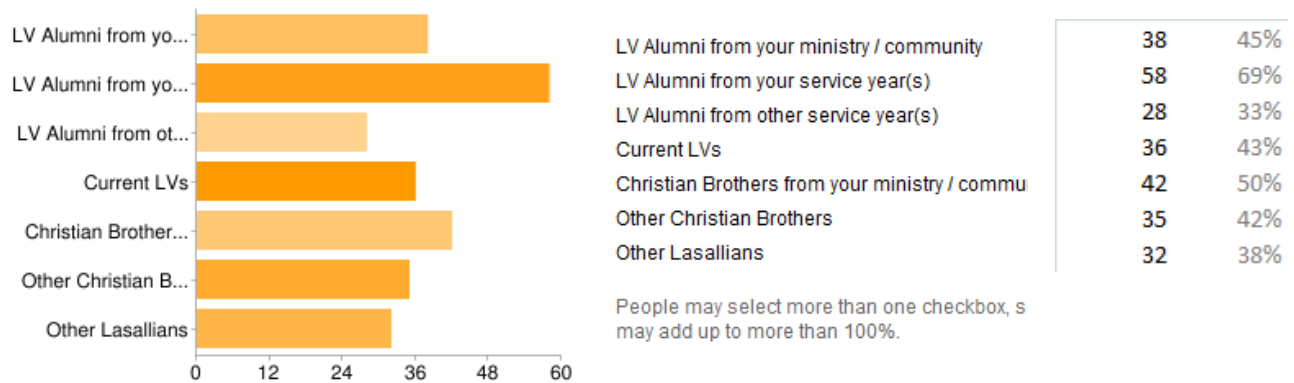


**How often are you currently in contact with the following groups of people, in your life today? - Other Lasallians**



**II. b. LV Alumni desired patterns of contact**

Would you like to be in more frequent contact with any of the following groups of people connected to your LV €

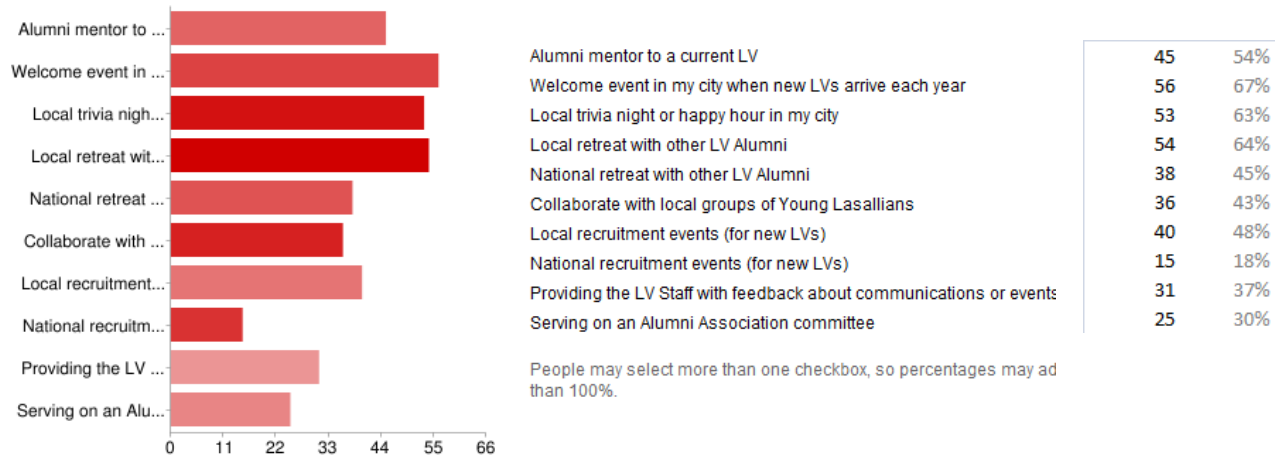


### III. LV Alumni Association Hopes & Dreams

Fill in the blank with an adjective: "I was \_\_\_\_\_ when I found out that there is now an LV Alumni Association."

excited	12	14%
happy	11	13%
pleased	9	11%
surprised	6	7%
interested	5	6%
thrilled	4	5%
glad	3	4%
ecstatic	2	2%
intrigued	2	2%
relieved	2	2%
amped	1	1%
all smiles	1	1%
optimistic	1	1%
surprised it didn't exist already	1	1%
excited and eager	1	1%
wasn't surprised	1	1%
stoked	1	1%
hungry?	1	1%
hopeful for increased connection (didn't know)	1	1%
excited but I kind of thought we had one already?	1	1%
enthused	1	1%
fine	1	1%
curious	1	1%
ambivalent	1	1%
indifferent	1	1%
very happy	1	1%
cautiously hopeful	1	1%
marketed to and felt targeted as a donor segment	1	1%
interested and excited	1	1%
proud	1	1%
stupendously excited	1	1%
happy?	1	1%
delighted	1	1%
.	1	1%
excited to reconnect	1	1%
not surprised	1	1%
SUPER excited	1	1%

Please indicate which of the follow activities you would like to participate in as a member of the LV Alumni Association.



### Interest in serving on an LVAA Committee by District

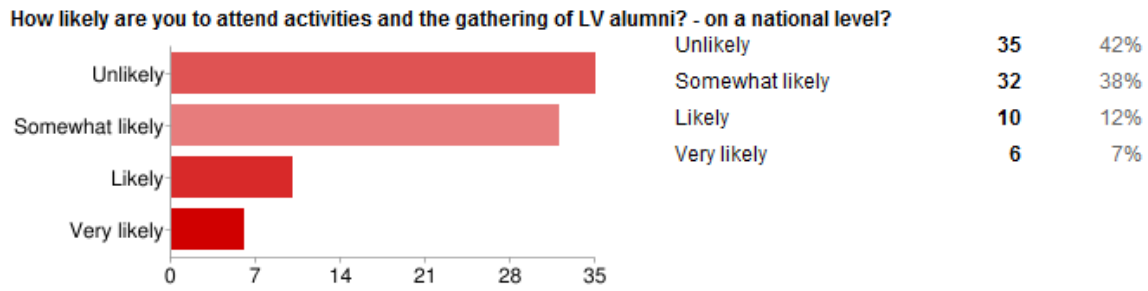
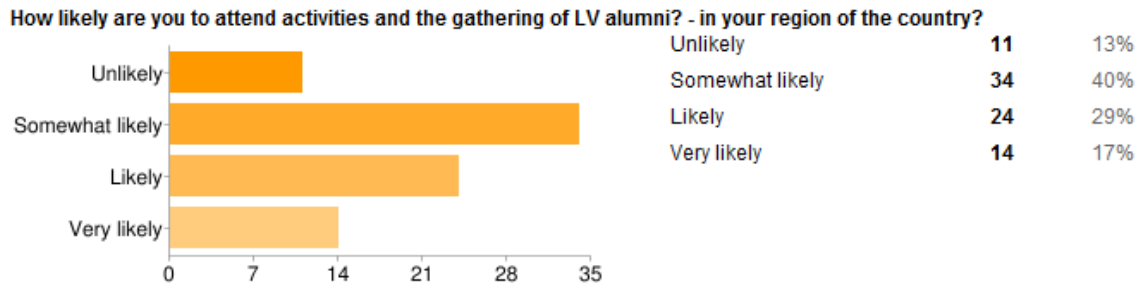
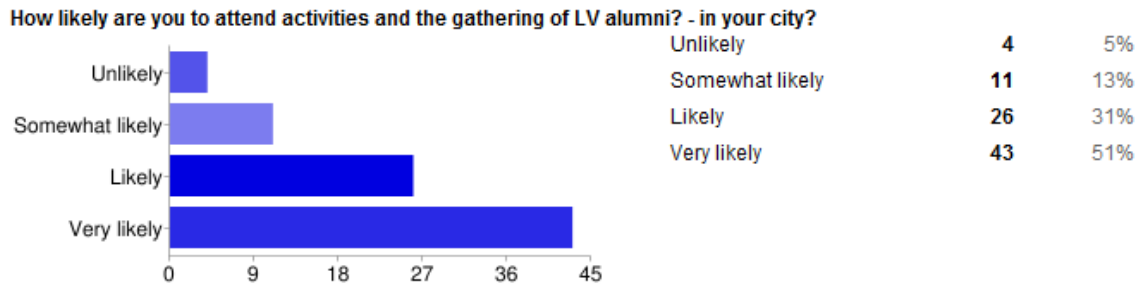


### What other ideas or activities would like to see take place with the LV Alumni Association?

- A local AND national retreat for Alums is ESSENTIAL! We don't have the opportunity to stay as connected as we should be. Most of my connection with alums is through facebook..what a shame! I think we could really advance the mission and the beliefs by associating more often. It would also be great just to have a list of the alums in my area... Im not sure who they all are!
- An online community - for those of us who don't live near one of the big service cities it would be another way for us to connect.
- Bi-annual service days at local Lasallian ministry sites, both in terms of actively engaging in the ministry itself (tutoring/volunteer teaching/chaperoning) or supporting the ministry (painting/building maintenance/fundraiser). LV Alumni ought to be able to connect with Brothers and LVs in their area not only through fundraisers, but also through sharing in the work. Some type of continuing formation in Lasallian spirituality would also be nice, like a LLI or Buttimer but for alumni.
- Connect the LVAA to the LVAB as soon as possible.
- Each time there is an LV event in my current - or even in a 300 mile radius- it would nice to be given a heads-up. Many of us would still love to serve - I think you would be surprised at the people who would turn up. And even if we cannot attend each event, I would definitely contribute goods or monetarily.
- Has the LV cookbook ever been created? I got emails about it multiple times in the past and submitted recipes but never saw anything about the actual book.

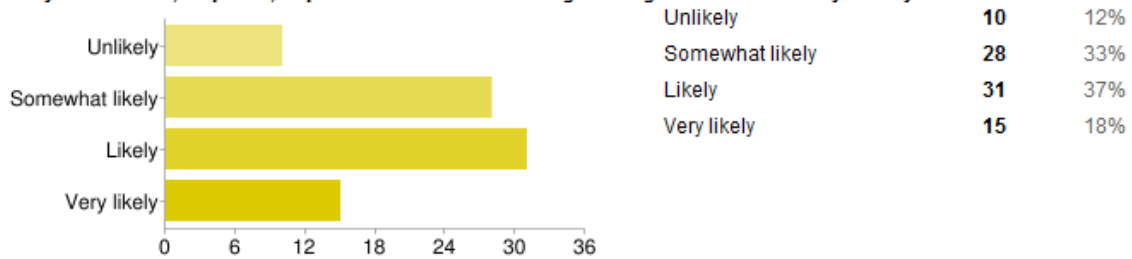
- i am not sure, but i live in DC and work next door to the Hecker center, so i am always happy to swing by and help out whenever needed.
- I enjoy the times when Br. Ed comes to Minneapolis and we gather LVs together. Those times are always very fun.
- I like seeing the updates in the update.  
I think continuing to connect people in geographic area. Keeping people who move connected or connect them with LVs / Lasallians in the area.  
Getting together for service and reflection by region once or twice a year.
- I live in Europe so I'm a bit out of the loop...
- I selected local mainly because of finances. While I would love to take part in national/out of area events, it is challenging to make that happen.
- I think the above covers it all.
- I think you have a really good list of activities, so at this time I cannot add any new ideas.
- I would totally purchase LV swag: clothing, mugs, window stickers, etc.  
I would really enjoy smaller regional reunions with current LVs, alums, LV staff, and Brothers.
- If there would be some way to connect people in local areas, that would be great. Like make some sort of contact list for cities or general areas, so LVs could connect on their own if they wanted.
- Job opportunities
- Most definitely a retreat for LV alumni, along with more gatherings to continue our dedication to service and community.
- NCAA tournament pool, with money going to LVs. It is a good way to connect with those former LV's from your year that realistically you are not going to call or see in person.
- networking opportunities, professional development (one day meetings/ webinars/ conference calls), access to resources from the FSC districts/ national office/ LV office.
- Opportunities to associate with the Brothers, I miss their advice, conversation, and overall presence in my life.
- Outing (sporting event, etc), reunion (5, 10, 15, 20 year, etc--can be done for several groups on the same day/same location)
- possible 5, 10, 15 year reunions
- Sounds good so far, but in case you are not aware of this, I run a co-ed softball team that plays in a church league in NYC's Central Park and I always try to recruit current and past LVs in the NYC area to play. The roster over the last few years have included: Erica Pitts, Mario Raghianti, Gary Pritts, Brendan Corcoran, & Sandra Sanchez. This year, team La Salle finished the season with a 5-3 record and its first appearance in the playoffs. The winner of the season gets to choose a charity to send a \$1500-\$2000 check provided by the league sponsor and I have made the Lasallian Volunteer program my charity of choice.
- support activities for current LVs
- The suggestions for gatherings and retreats in the last question.
- Unfortunately I live in Northern MN and feel pretty disconnected from other Lasallians in MN. I do have the good fortune to be connected to former volunteers living in Minneapolis, Chicago, and New York City and get to see them a few times a year. I would welcome the opportunity to use skype or some other method to communicate with a current volunteer and would gladly travel (with my family or without) to a state or national alumni retreat or to work with current volunteers. Luckily I get to take several of my students on a service trip to Chicago each year and we work with the Brother David Darst Center and so I get to have ongoing communication and connection with a Lasallian organization and a Brother there.

**III. a. LV Alumni potential interest (attendance)**

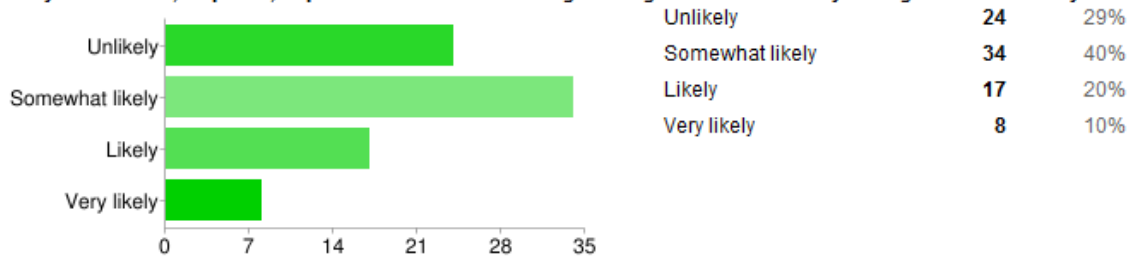


**III. b. LV Alumni potential interest (leadership and planning)**

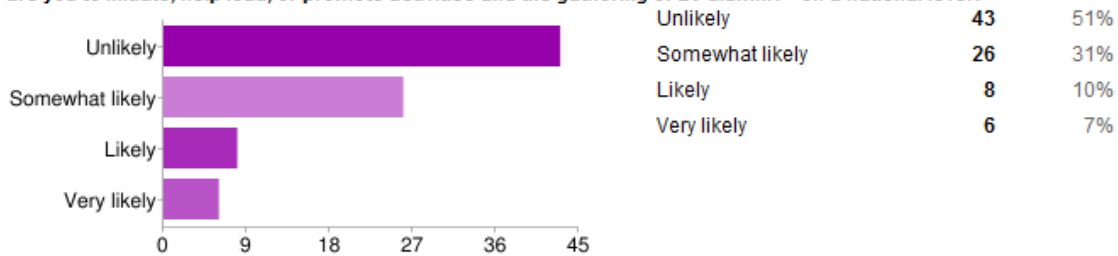
**It is likely that the best activities for LV Alumni will be generated or initiated by the alumni themselves. How likely are you to initiate, help lead, or promote activities and the gathering of LV alumni? - in your city?**



**It is likely that the best activities for LV Alumni will be generated or initiated by the alumni themselves. How likely are you to initiate, help lead, or promote activities and the gathering of LV alumni? - in your region of the country?**



**It is likely that the best activities for LV Alumni will be generated or initiated by the alumni themselves. How likely are you to initiate, help lead, or promote activities and the gathering of LV alumni? - on a national level?**



**Interest in initiating, helping lead, or promoting local gatherings of LV alumni by District**



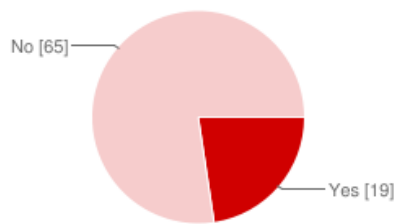
## Demographic information

This information is very helpful and will be used to measure trends among LV alumni who share certain characteristics. None of your responses will be used to compromise the anonymity of this survey.

### What is your current city?

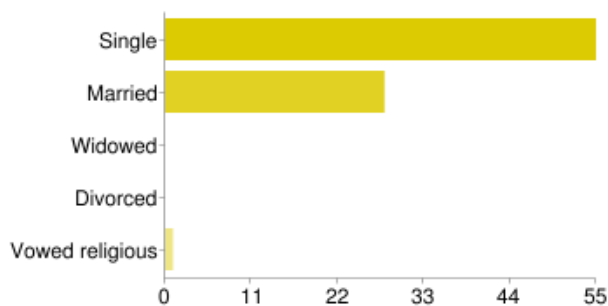
Washington, DC	6	7%
Memphis, TN	5	6%
New York, NY	5	6%
San Francisco, CA	5	6%
Chicago, IL	4	5%
Minneapolis, MN	4	5%
St. Paul, MN	4	5%
Bronx, NY	3	4%
Kansas City, MO	3	4%
Oakland, CA	3	4%
Chicago, IL	2	2%
Huntsville, AL	2	2%
Philadelphia, PA	2	2%
Providence, RI	2	2%
Romeoville, IL	2	2%
Saint Louis, MO	2	1%
Ann Arbor, MI	1	1%
Atlanta, GA	1	1%
Baltimore, MD	1	1%
Bemijdi, MN	1	1%
Cleveland, OH	1	1%
Deptford, NJ	1	1%
Des Plaines, IL	1	1%
Duluth, MN	1	1%
Hicksville, NY	1	1%
Indianapolis, IN	1	1%
Jackson, WY	1	1%
La Crosse, WI	1	1%
Lafayette, CA	1	1%
Laurel, MD	1	1%
Long Beach, NY	1	1%
Long Island, NY	1	1%
Los Angeles, CA	1	1%
Moraga, CA	1	1%
Napa, CA	1	1%
NYC Suburbs	1	1%
Pleasanton, CA	1	1%
Portland, CT	1	1%
Roseville, CA	1	1%
Ruston, LA	1	1%
San Jose, CA	1	1%
South Bend, IN	1	1%
Vienna, Austria	1	1%
Waldorf, MD	1	1%
Waukesha, WI	1	1%

**Do you currently work or serve in a Lasallian ministry?**



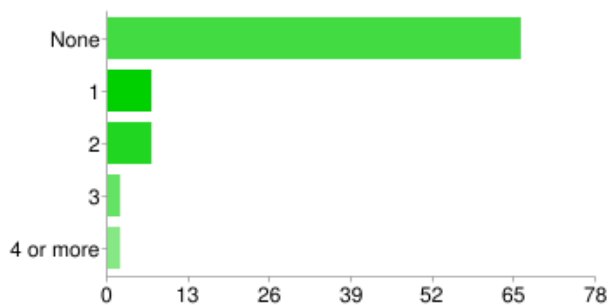
Yes	19	23%
No	65	77%

**What is your marital status?**



Single	55	65%
Married	28	33%
Widowed	0	0%
Divorced	0	0%
Vowed religious	1	1%

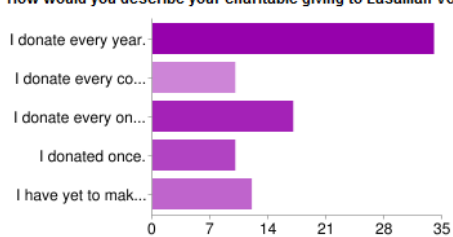
**Do you have any children? If so, how many?**



None	66	79%
1	7	8%
2	7	8%
3	2	2%
4 or more	2	2%

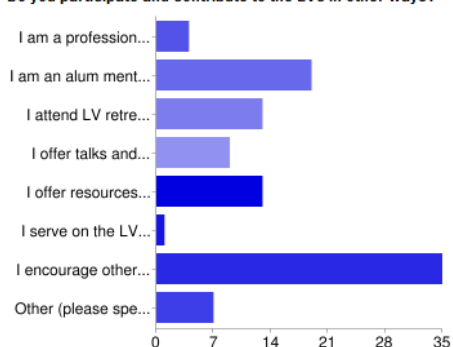
**Historical giving history of survey participants**

**How would you describe your charitable giving to Lasallian Volunteers?**



I donate every year.	34	40%
I donate every couple years.	10	12%
I donate every once in a while.	17	20%
I donated once.	10	12%
I have yet to make a donation.	12	14%

**Do you participate and contribute to the LVs in other ways?**



I am a professional mentor to one or more LVs.	4	8%
I am an alum mentor to one or more LVs.	19	37%
I attend LV retreats.	13	25%
I offer talks and/or trainings to LVs.	9	17%
I offer resources and support to the LV staff.	13	25%
I serve on the LV Advisory Board.	1	2%
I encourage others to apply to the LV program to others and/or help recruit volunteers.	35	67%
Other (please specify below)	7	13%

People may select more than one checkbox, so percentages may add up to more than 100%.

## Other comments

attend fundraising events locally

Availability has gotten in the way of some of my involvement

did all above over the years, but never had enough time to do well

Encourage them to play softball...=0)

Great stuff! I like a strong alumni association will go along way to securing the future of the LV program. Thanks for getting this ball rolling!

I am a site director

I have offered my support in the past in many ways, and for sometime was very vocal about wanting to be involved as an alum, but after being turned down multiple times, hearing about events in my area after they occurred and in general receiving a less than welcoming response I stopped trying. I would have loved to have been more involved all along and have missed the Lasallian community, but to say that I felt discouraged is an understatement. I truly miss the Lasallian community, but would be cautious about getting involved at this time.

I have spoken with potential LVs and encouraged them to serve.

i helped with the race in Memphis and many years ago in Philly

i would do anything i could if asked.

Ive had many SMC alums ask me about my LV experience and I talk it through (in depth) with everyone who asks me. Thanks for the survey!

Live Jesus in our Hearts!

participation in events would be dependent upon dates/times/locations

Previous mentor; available for future support for St. Louis LVs

this was the 1st i have heard of loosing AmeriCorp 'benefits" that relationship was very important to me. and it is good to hear about the change, sorry for the loss.